

DIGITAL-UNI | SANTA MONICA FLAGSHIP

DIGITAL-UNI AI TRAIN SANTA MONICA'S FIRST AI-NATIVE HIGH SCHOOL

AI EDUCATION CAMPUS • DATA CENTER • AI PIONEERS
ATHLETICS

Preserve the landmark. Activate the field. Build the AI
generation.



PROPOSED CIVIC AUDITORIUM FLAGSHIP | 1855 MAIN STREET

WWW.DIGITAL-UNI.NET



SANTA MONICA
AI HIGH SCHOOL

A Landmark in Decline—Beside a Youth District

Visible deterioration. Unresolved rehabilitation. An active diversion use on the site.



A deteriorating civic asset can become a secure, supervised AI education campus.

- Closed since 2013; the building needs seismic, accessibility and code rehabilitation.
- The City operates SaMo Bridge on the site's east side for unhoused adults with justice-system involvement, including links to mental-health and substance-use treatment.
- The adjacent field was designed for Santa Monica High School teams and community sports—placing youth activity directly beside the site.

DIGITAL-UNI PROPOSES A CITY-APPROVED LEASE OR DISPOSITION PROCESS—NOT AN ASSUMED OWNERSHIP.

The Field Turns a School into a Destination

Historic Belmar Park is a strategic student-engagement asset on the Civic site.



- The multipurpose field sits directly east of the Civic Auditorium.
- Existing programming supports soccer, rugby and lacrosse.
- Proposed shared use adds AI Pioneers soccer and football training, youth programs and community events.
- Basketball is planned inside the renovated campus in a flexible gym and performance space.

FOOTBALL USE, SCHEDULING AND SITE INTEGRATION REQUIRE CITY AND ATHLETICS APPROVALS.

SANTA MONICA STATION + AI HIGH SCHOOL REMAIN VISIBLE

Meet the Digital-UNI AI Pioneers

One identity across athletics, technology competitions and the student experience.



AI FOOTBALL

Computer vision • play analysis • sports data

AI BASKETBALL

Shot analytics • movement • teamwork

AI SOCCER

Tracking • tactics • performance science

COMMUNITY PETITION | AI HIGH SCHOOL

Launch at www.digital-uni.net to support the field, AI Pioneers sports and Santa Monica's First AI-Native High School.

A Shorter, Job-Connected Path to Advanced Study

High school → professional credential → accelerated higher education.

01

AI HIGH SCHOOL

Grades 9–12
AI • computer science
math • physics
entrepreneurship

02

PROFESSIONAL CERTIFICATION

Job-ready pathways
projects • assessments
industry-aligned skills
directly after high school

03

ACCELERATED DEGREES

Bachelor's and master's
pathways
competency-based credit
prior-learning recognition
partner agreements

EDUCATION SHOULD COMPOUND SKILLS—NOT SIMPLY CONSUME YEARS.

Degree authority, accreditation, transfer credit and time-to-completion are subject to regulatory approval and partner agreements.

Students Build and Deploy AI—Not Merely Use It

The campus joins education, applied labs, compute infrastructure and industry outcomes.

AI HIGH SCHOOL

Classrooms • faculty • student projects

APPLIED AI LABS

Model training • coding • robotics • research

GPU / DATA CENTER

Compute • storage • cybersecurity • simulation

CLOUD + EDGE

Deployment • orchestration • real-time applications

INDUSTRY OUTCOMES

Credentials • internships • jobs • venture creation

**ONE CAMPUS.
MULTIPLE PATHWAYS.
REAL OUTPUT.**

English • Arabic • French

High-school learning
Professional upskilling
Enterprise programs
Community access

Four Operating Engines Reinforce One Institution

Education, infrastructure and public programming create a diversified model.

DIVERSIFIED

The flagship is designed to earn trust and revenue through more than tuition alone.

01 TUITION + CERTIFICATIONS

High-school, professional and executive learning

02 ENTERPRISE + COMPUTE

Corporate programs, sponsored labs and managed GPU access

03 ATHLETICS + EVENTS

Youth programs, camps, competitions and community activation

04 ACADEMIC + INDUSTRY PARTNERS

Pathways, research, internships and workforce placement

THE CAMPUS BECOMES A PLATFORM; THE PLATFORM GIVES THE CAMPUS GLOBAL REACH.

ITU-Recognized ICT Leadership

Brahim Boumakh was confirmed as an ITU TELECOM WORLD 2009 Forum speaker and invited VIP participant—experience now applied to education.

- In July 2009, the ITU Secretary-General's office confirmed Brahim Boumakh as a speaker for the ITU TELECOM WORLD Forum session “Device developments.”
- The official program listed him as President & CEO of Nano-Techpower, Inc./digital Wireless Telecom Inc., alongside senior international telecom executives.
- In August 2009, ITU invited him into its invitation-only VIP Program, citing his experience, knowledge and senior position in the ICT sector.
- Digital-UNI now channels that communications-industry perspective into AI education, infrastructure and student pathways.

BRAHIM BOUMAKH

FOUNDER • DIGITAL-UNI

DOCUMENTED SOURCES | ITU SECRETARY-GENERAL LETTER, 23 JULY 2009 •
ITU VIP INVITATION, 6 AUGUST 2009

Two Capital Tracks—One Disciplined Launch

Site capital follows verified engineering, approvals and economics.

TRACK 1 | VENTURE + PROGRAM

\$2M → \$10M

Phased capital for the platform, curriculum, team, regulatory planning, partnerships, student recruitment and site diligence.

TRACK 2 | SITE + INFRASTRUCTURE

SEPARATE VEHICLE

Long-term site control, landmark and seismic rehabilitation, power and GPU infrastructure, and athletics integration—structured after diligence.

INVESTMENT GATES

1

CITY ENGAGEMENT

2

EDUCATION
AUTHORIZATION

3

ENGINEERING +
PRO FORMA

4

PHASED
FINANCING +
LAUNCH

INVESTMENT OPPORTUNITY

DIGITAL-UNI AI TRAIN

INVEST IN THE GREEN CRYPTO-CURRENCY.

CAMPUS STUDENTS WILL CHOOSE

AI education • athletics • compute • workforce

WE ARE SEEKING

Strategic venture capital
Public-private site and development partners
Academic, technology and athletics partners

Brahim Boumakh | Founder, Digital-UNI
1212 5th Street, Suite 1-406, Santa Monica, CA 90401
213 708 4890 | brahim.boumakh@digital-uni.net



WWW.DIGITAL-UNI.NET

SANTA MONICA
AI HIGH SCHOOL

PROPOSED CONCEPT • SUBJECT TO DILIGENCE, PUBLIC PROCESS,
APPROVALS AND FINANCING